

MICROECONOMICS 101-04

RESEARCH PART B – COMMENTS

A	Use the characteristics number of firms, standardization of product and barriers to entry to assess which market is the best match. For some occupations, the geographic area or type of business (e.g. consumer products, an engineering or law firm speciality, type, size of legal or accountancy firm) can be the basis for a determination.
B	Concentration ratios (HHI) are one way of addressing this topic. However, a referenced source is the business literature can also be a way to characterize the extent of concentration. For occupations with only one person in that role (e.g. chief executive, controller, chief information officer) the occupation by definition is not concentrated. However, for those occupations you can make a case there is concentration based on geography or gender.
C	Putting the source under the table/graph using an abbreviation of the complete bibliographic entry included in the bibliography (or works cited) is the convention. Also, include a source for specific information you quote from a source in the text. In both cases including sources increases the confidence readers have you are relying on verifiable, accurate information and identifies material prepared by others.