

## **12 MONOPOLY**

### **A. MONOPOLY (M)**

- 1. Objective**
- 2. Market Characteristics**
- 3. Barriers to Entry**
- 3. Natural Monopoly**

### **B. MONOPOLY SUPPLY**

### **C. DEMAND**

### **D. MONOPOLY BEHAVIOR**

- 1. Demand?**
- 2. Supply?**
- 3. Quantity?**
- 4. Price?**
- 5. Economic Profit?**
- 6. Graph**
- 7. Shut Down?**
- 8. Efficient?**  
**Allocative**  
**Productive**

### **E. INEFFICIENCY**

### **F. MONOPOLY BENEFITS**

- 1. Innovation**
- 2. Natural Monopoly**

### **G. NATURAL MONOPOLY**

- 1. Definition**
- 2. Benefits to Monopoly**
- 3. Behavior**
- 4. Desirability of Natural Monopoly**

### **H. SIGNIFICANCE OF MONOPOLY (Not in BMB)**

- 1. Why Monopolies Came About**
- 2. Why Monopolies Declined**
- 3. Rationale for Monopolies Persistence**

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